CANADIAN MOVING PICTURE
DIGEST

JAY L. SMITH
EDITOR AND
PUBLISHER

FORTIETH YEAR OF PUBLICATION 1915-1955

RAY LEWIS
FOUNDER
1915-1954

FIRST WITH THE FILM NEWS IN CANADA

VOL. 47, NO. 41 | Published by CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED | OCTOBER 8, 1955

975 C'Scope Installations Here

By JAY L. SMITH

We've been talking about our 40th Anniversary Issue for so many weeks now, that a number of people have been phoning in and asking if we really are going to publish, or wait for the 50th Anniversary. It's not quite as bad as all that, but with all the extra affairs that have been going on, and all the headaches involved in getting out a special issue, we have been delayed about a month from the date we originally hoped to publish. However, I am happy to report that everything is now in hand, and unless something very unforseen happens, next week's issue will be our special Digest 40th Anniversary Issue. Hope you'll like it.

Those "Show of the Week" programs that Mort Margolius has been pushing into as many as eight Toronto suburban houses, day-and-date, must have a lot to do with the fact that as of this past week, he leads all F-P District Managers in the Profit Blitz For Fitz Contest now in full swing throughout the Famous Players Circuit.

According to the bulletin issued by Dan Krendel, National Drive Captain, at the end of two weeks of the Drive, Mort is in first place among the District Managers, with Eugene Fitzgibbons and Ray Tubman, running second and third. Among the bookers, Herb Black ranks No. 1, with John Heggie in the second slot, and Paul Cardell a close third.

Referring back to those "Show of the Week" double-bills, last week Mort, who also does his own booking, had "Daddy Long Legs" coupled with "Angela", and this week, the eight suburbans hook up with "Blackboard Jungle" and

(Continued on Page 4)

Fox Sets Special Sales Policy To Aid Small Canadian Exhibitor

Toronto: Alternative sales policy plans to aid small Canadian exhibitors in the installation of CinemaScope was mapped out at a special sales meeting of 20th-Fox branch managers, presided over by Peter Myers, Fox's Canadian general manager, Arthur Silverstone, representing the home office, and Calgary, Winnipeg, Toronto and Montreal branch managers.

Following the meeting held in Toronto, two weeks ago, Peter Myers announced that a record number of 975 CinemaScope installations had been reached in

(See C'SCOPE Page 5)

British Music Hall Revue Aids Variety

Toronto: Following its two weeks' run at the Royal Alexandra Theatre, Toronto, ending Oct. 8, the tour of the British Music Hall Revue in aid of Variety Village continues at London for the two

(See VARIETY Page 3)

CANADIAN ELECTED

Florence Long of General Theatre Supply was elected as Vice President of National Committee of WOMPI at its Convention in New Orleans.

Chaplin Stresses Cooperation At Sask. Exhibitors Assoc. Meeting

Regina: Charles S. Chaplin, Canadian general manager for United Artists and President of the Canadian Motion Picture Distributors Association, was the guest speaker at the annual meeting of the Saskatchewan Exhibitors Association. The address, an inspired appeal for co-operation, so as to better tackle the pressing problems confronting

(See CHAPLIN Page 4)

Abe Smith, MGM's St. John Mgr. Dies

Saint John: Abe Smith, one of the pioneers of our industry and Saint John MGM branch manager, passed away over the week-end, due to a heart attack.

Smith got his start in the film business back in 1916, with Metro Pictures in Montreal. In 1918 he

(See ABE SMITH Page 4)

"Not As A Stranger" Setting New Records

Toronto: Charles S. Chaplin, Canadian general manager for United Artists, reported last week that "Not As A Stranger" has become the "greatest boxoffice attraction in Canadian theatre business

(See "STRANGER" Page 3)

"Catch A Thief" Is Royal Command Film

London: Alfred Hitchcock's "To Catch a Thief", now setting new records for Paramount, has been selected to be shown at the Royal Film Performance at the Odeon Theatre, Leicester Square, October 13. This is the most important

(See ROYAL COMMAND Page 5)

Odeon Mgrs. Jackpot Get 9 Co-op Pages

Toronto: Odeon managers in the midst of their "Live Like A King" Showmanship Drive have hit the jackpot these last few weeks with a record number of 9 co-op pages to their credit.

(1) A full page ad in two colors on "How to Be Very Very Popular" from 20th Century-Fox, sold and executed by Doug Smith of the Casino-Halifax.

(2) A full page in the London Echo on "How to Be Very Very Popular" from 20th Century-Fox.

(See ODEON MGRS, Page 3)

14 Films From New British Co. Rank Paved Way States Jarratt

Toronto: Sir Arthur Jarratt, one of the key figures in last week's announced merger of British Lion and the John Woolf interests, visited Toronto last Wednesday, Thursday, Friday and Saturday for discussions with distributors and exhibitors that will eventually lead to the appointment of a distribution outlet for the newly formed company's product.

Sir Arthur, a veteran British exhibitor and distributor for over 40 years, stated in a special inter-

(See JARRATT Page 4)

Jolley In St. Thomas

St. Thomas: Arch H. Jolley delivered his now-famous address on "The Importance of a Theatre to the Business Community" at a luncheon of the Kiwanis Club and Board of Trade at St. Thomas

(See JOLLEY Page 3)

Baseball Champions Honored At Banquet, Club One Two, Toronto

"It cost a fortune to send a whole company over to England and France to film 'The Adventures of QUENTIN DURWARD' in the magnificent locations of the Sir Walter Scott story, but I'm glad I did it. You remember I did the same thing with 'Ivanhoe' which had the same star, author, producer and director. I'm happy to say they've brought back another terrific, really BIG attraction."

M-G-M presents in
CinemaScope
SIR WALTER SCOTT's
"The Adventures of
QUENTIN DURWARD"
Starring
ROBERT TAYLOR
KAY KENDALL · ROBERT MORLEY
Screen Play by **ROBERT ARDREY**
Adaptation by GEORGE FROESCHEL • Photographed in **EASTMAN COLOR**
Directed by **RICHARD THORPE** • Produced by **PANDRO S. BERMAN**

(Available in Magnetic Stereophonic, Perspecta Stereophonic or 1-Channel Sound)

ODEON MGRS.

(Continued from Page 1)

sold and executed by Ken Davies of the Odeon-London. On this page is the added gimmick of hidden names and addresses of local residents for free passes and also, free dance lessons from Arthur Murray Studios.

(3) A two-page layout on "How to Be Very Very Popular" from 20th Century-Fox, and executed by Ralph Bartlett, Capitol Theatre, Hamilton.

(4) A full-page layout in the Evening Times-Globe of Saint John, New Brunswick, on "Not As A Stranger" from United Artists, sold and executed by Doug King of the Strand Theatre. This page has the added gimmick of the Not As A Stranger Baby Contest, with the first baby born on Labour Day receiving many fine gifts from the advertisers co-operating.

(5) Two-thirds of a page in the London Echo on "Above Us the Waves" from the J. Arthur Rank Organization, sold and executed by James Dickinson, manager of the Hyland-London Theatre.

(6) A full-page in the Evening Times-Globe on "How to Be Very Very Popular" from 20th Century-Fox, sold and executed by Doug King of the Strand-Saint John.

(7-8-9) Half, and two full-pages in the Maple Ridge Pitt Meadows Gazette, sold and executed by Steve Allen of Haney, aimed at Odeon Gift Books and current programs.

JOLLEY

(Continued from Page 1)

Sept. 26. He is booked as the guest speaker at the meeting of the Maritime Motion Picture Exhibition Association Oct. 12 at the Admiral Beatty Hotel, Saint John.

From Newfoundland
To Nanaimo
From Grand Prairie
To Granby
The Swing Is To
ADFILMS
Canada's Fastest Growing Theatre Screen Advertising Company
FRED T. STINSON, General Manager
77 York St. TORONTO EM. 8-8986
10940-122nd St. EDMONTON 8-2508
QUEBEC CITY 3-5755

Across the Country

Toronto and District

The Brockville Film Society adopted out-and-out theatre methods in announcing the opening of its fifth season of operation with the presentation of a bill at the Collegiate Institute Hall. Feature of the program was "The Divided Heart" and the short subject "Thursday's Children." The Society has scheduled 10 performances for the coming weeks. Memberships are sold at the door.

Maritimes

Mr. I. J. Davis is now President of the Maritime Film Board of Trade, succeeding the late Mr. Graydon Matthews. Mr. Kenneth Snelgrove is Vice-President and Mr. L. J. Simon, Secretary-Treasurer completes the slate.

Winnipeg

Rothstein Theatres Ltd., have added another three theatres to their growing chain. The Soo, Hi-Art, and Twi-Lite Drive In, Theatres, at Weyburn, Sask., were purchased from Phil Bodnoff, of Regina, Sask. Change of ownership became effective on October 1st.

• • •

Mr. R. R. Southam, of the Gainsborough Theatre, Gainsborough, Sask., was a visitor to Film Row.

• • •

A number of Winnipeggers attended the Saskatchewan Exhibitor's Association Annual Meeting at the Hotel Saskatchewan, Regina, on Monday, October 3rd. Those making the trip included Syl Gunn, Manager Paramount Films; Abe Feinstein, Manager United Artists; Charlie Krupp, Manager, Alliance Films; Barney Brookler, Associated Theatres; Len Norrie, Manager Empire Universal; and Harry Prygrocki of the Classic-Kings Theatres.

Vancouver

In conjunction with Australian Food Week, Ivan Ackery, Orpheum manager added a color feature film "The Royal Tour of Australia" on the same program as "Pete Kelly's Blues," using a food display of Australian products in his lobby.

• • •

Roy McLeod, veteran local theatreman, a new grandfather, moves into the d-t Plaza as manager. He was former manager of the now closed Odeon Hastings.

• • •

Pay talks of 180 FPC and Odeon projectionists have broken down and a Government conciliation Board will meet to decide the issues.

• • •

The Sunday sport issue is again in full cry here since Vancouver took over the franchise of Oakland, in the Pacific Coast League for 1956. A plebiscite on the question is demanded by the sporting element.

Comedie Francaise

Montreal: J. A. DeSeve, president of France-Film Company, Montreal, is associated with Nicholas de Koudriatseff in financial arrangements for the Eastern Canadian tour of Comedie Francaise, from Paris, which is now playing in Montreal.

The famous company is booked for five days in Quebec City starting Oct. 12, after which it will go to the Capitol Theatre, Ottawa, Oct. 17-18, then appear in Toronto before proceeding to New York.

New Address For Dominion Sound

Ottawa: Dominion Sound Equipments Limited announced the move of their Ottawa office to 18 Westmount Avenue, on Saturday, October 1st.

According to Mr. D. A. Neill, the local manager, their new location will provide the added office, warehouse and parking facilities made necessary by the rapid expansion of business in the Ottawa area.

"STRANGER"

(Continued from Page 1)

for sometime. Unheard of and unprecedented playing time" has been obtained on the picture, stated Mr. Chaplin, in a review of UA's all-time record.

Mr. Chaplin listed the playing time as follows: Loew's, Toronto, 7th week; Century, Sudbury, 15 days; Elgin, Ottawa, 5th week; Odeon, Edmonton, 3 weeks; Odeon, New Westminster, 3 weeks; 5 theatres playing day and date in Vancouver, from 10 days to 3 weeks; Grand, Calgary, 3 weeks; Odeon, Winnipeg, 5th week; Paramount, Brantford, 2 weeks; Capitol, Hamilton, 16 days; Century, Kitchener, 15 days; Centre, Owen Sound, 10 days; Vanity, Windsor, 2 weeks; Strand, Sydney, 2 weeks; Tivoli and Broadway, Saskatoon, 2nd week; Centre, Chatham, 2nd week; Odeon, Guelph, 2nd week; Park, Welland, 2nd week and Biltmore, Sault Ste Marie, 2nd week.

The picture will open in Montreal, Mr. Chaplin stated, on October 13, playing day and date in 7 United Amusement theatres. The 7 houses, covering the entire city, have between them about 6,500 seats.

VARIETY

(Continued from Page 1)

days, Oct. 10-11, at the Grand Theatre.

The next stop is at the Lyric Theatre, Kitchener, for one performance Wednesday, Oct. 12. Further dates include Oct. 13 at the Capitol Theatre, Brantford, and Oct. 14-15 at the Odeon Palace Theatre, Hamilton. The show then goes to Ottawa, Montreal and elsewhere.

FOR SALE
YES! 10,000 LATE MODEL USED or RE-CONDITIONED
THEATRE CHAIRS
ALSO NEW BRITISH-LUXURY CHAIRS AVAILABLE
SPRING EDGE STEEL BOTTOM SEAT CUSHIONS AND FULLY UPHOLSTERED BACKS—SPRING BACK TYPES ALSO.
CARPETING, ASPHALT, RUBBER, VINYL TILES AND LINOLEUM
We are Factory Agents At Bargain Prices
Drop us a line — we will give you photographs and full information.
"LA SALLE"
RECREATIONS LTD.
Theatre Chairs, Carpet, Linoleum and Tile Division
945 GRANVILLE ST. MA. 5034
VANCOUVER 2, B.C.

THE CANADIAN MOVING PICTURE DIGEST, Authorized as Second Class Mail, Post Office Department, Ottawa. Jay L. Smith, Editor-in-Chief; Max Chic, Assoc. Editor. Correspondents: Bruce Peacock, Regina; Libby Bookhalter, Winnipeg; Jack Droy, Vancouver; Will McLaughlin, Ottawa; Bill Press, Toronto; Helen Crawley, St. John. Address all mail to Publisher, Canadian Moving Picture Digest Company, Ltd., 21 Dundas Square, Toronto. Telephone: EMpire 8-8696. Cable: Raydigest. Est. 1915. Publication weekly. Subscription: $5.00 yearly.

On the Beam

(Continued from Page 1)

"Moonfleet". Previous double-bills that packed them in included "Untamed" and "White Feather"; and "A Star Is Born" and "Unchained".

The Village Theatre in Toronto closed last Saturday night, and will soon be replaced by a supermarket, with apartment houses going up on the theatres two parking lots, it is rumoured. At the same time it was announced that the Avenue, which has been closed since last June, will re-open sometime in October with another stage show, featuring a cast headed by Jane Mallet, who co-starred in "Spring Thaw" which had a highly successful 7-week run at the Avenue last winter.

A rash of openings at the Toronto de-luxers this week which means that the Thanksgiving Holiday will see very few openings, as we predicted several weeks ago. "Mr. Roberts", Warner Bros.' sensational grosser, opened Friday to smash business at the Imperial, as did 20th Fox's "Love Is a Many-Splendored Thing" at the University and Eglinton. Len Bishop reports excellent business from Paramount's "Girl Rush" at Shea's, while Loew's Uptown had a record week-end with U-I's "To Hell and Back".

At Odeon's Hyland and Christie, the DCA-Alliance release, "I Am A Camera" opened Friday, and looks set for a long run. UA's "Not As a Stranger" is completing its 7th week at Loew's Downtown, and UA's "Summertime" finishes its 3rd week at the Odeon-Toronto and Fairlawn.

Changes in F-P Toronto suburban managers, brought about by the closing of the Village included Roy Downey moving back to the Beach from the Village, Joe Cardwell switching from the Beach to the Alhambra, Laurie Hole changing from the Alhambra to the Bloor, and Bob Campbell, heading back up north to the Capitol, Sudbury, from the Bloor.

Odeon Movie Clubs

Toronto: A sign of changing seasons has been the re-opening of Odeon Movie Clubs Sept. 17 at a number of J. Arthur Rank theatres across Ontario with special stunts for juveniles at the Saturday morning shows as well as cartoons and other selected pictures.

For the club show at the Odeon, St. Catharines, the prize offers included a pass in every 10th box of popcorn and a complimentary for every fifth Orange Crush drink.

CHAPLIN

(Continued from Page 1)

the film industry, although a personal opinion of Mr. Chaplin, is still by and large the opinion of most Canadian distributors, and therefore a guide to the approach that will be taken by them at the coming sessions of the Motion Picture Industry Council in Toronto.

"I bring you greetings from all motion picture distributors with the hope that you will have a most successful and productive meeting. Each distributing company operates separately and independently from any other. I would like, however, to speak to you and attempt to give my suggestions and feelings in the conduct of relationship between exhibitors and all distributors.

"Producing companies have unquestionably released during the past year, and have scheduled for the future, a far greater number of outstanding attractions than ever before. There will, however, always probably be so called "offbeat" pictures and mediocre pictures which have to be played on double bills. There is, however, a public who want to see every type of picture. The greater in magnitude and mass appeal that the picture has the greater will be your audience, but never before in the history of theatre exhibition has it been as important as it is today that exhibitors get behind each and every attraction offered to the public in publicizing and acquainting the public with what you are showing.

"There are altogether too many exhibitors who have gone soft because of being in the fortunate position of having possibly the only theatre in a good sized town and always having done very well they have felt that all they had to do was argue with the distributor as to the terms and the playing time, make a sharp deal, and then put an ad in the paper assuming that everybody in the district knows about the picture and then 'lo and behold' they couldn't understand what went wrong. They lost money. It wasn't the fault of the picture though, because the same picture in a smaller town or equal town, did far more business. These are truly cases where the effect of advertising could definitely be seen.

"Box office grosses throughout the country are certainly an indication of the ability of the theatre manager, and I certainly do hope, and I intend to propose, that each company work out statistics showing the results of at least their top pictures throughout Canada, and thereby be able to pinpoint those theatres where a lack of effort in publicizing pictures properly is evident.

"One of the biggest, probably the biggest complaint that exhibitors have had has been what they term excessive demands by the distributors for terms which the exhibitors claimed were putting them out of business. Believe me, we want you to make money — that's what you are in business for — but that is also our reason for being in business. You have certain operating costs which must be met from your grosses. We also have operating costs which must be met from our revenue. More and more exhibitors, I am certainly happy to say, no longer are concerned with how much film rental they pay. As a matter of fact, the more they pay the better they like it. They have only one concern — how much have I got left?

"The Branch Managers and Salesmen in Winnipeg and Calgary are fellows who, whether all of you think so or not, are friends of yours who want to call on you and be most welcome. This can only happen if you have faith in each other."

MAKE YOUR RESERVATIONS NOW!

For the Annual

Meeting and Luncheon

of the

MOTION PICTURE THEATRES ASSOCIATION of ONTARIO

to be held

MONDAY, OCTOBER 31st, 1955

at the

KING EDWARD HOTEL, TORONTO

REGISTRATION 9.30 A.M. — BUSINESS MEETING 10 A.M. — LUNCHEON 1 P.M.

Guest Speaker: DON HENSHAW

MOTION PICTURE THEATRES ASSOCIATION OF ONTARIO

ARCH H. JOLLEY, Secretary

21 Dundas Square EM. 4-9630 Toronto, Ont.

ABE SMITH

(Continued from Page 1)

went to Vancouver where he opened Metro's Vancouver branch office. In the period between 1920-1925, Smith worked for Famous Players Canadian Corporation both in Saint John and in Montreal.

In 1925 he joined Regal Films in Saint John and had been there up to the time of his death.

JARRATT

(Continued from Page 1)

view that his company's interest in Canada was due to the excellent job done by the Rank interests in Canada in paving the road for the release of British pictures and the fact that British producers can't live on their earnings in their domestic market and to survive must get into other markets.

Sir Arthur met with the top executives of Famous Players and reported that he found them sympathetic to British films. "My full belief," stated Sir Arthur, is "that given the right kind of films, they will do a job." He also met with JARO and Odeon executives.

The new company, Lion International Films Limited, Sir Arthur said, will have 14 major films in release for the coming year, with about 9 already finished or to be completed by the first of the year. All of the films except one are in color, with three in CinemaScope.

C'SCOPE

(Continued from Page 1)

Canada hitting about 83 per cent of all Canadian and U.S. theatres of possible installations.

Broken down by exchange centers, Montreal and Toronto were about even with the overall average; Saint John and Vancouver slightly behind and the Prairie provinces sagging badly. The main purpose of the meeting was to discuss ways and means of improving the situation in this area. Myers' statement pointed out that the reason for the above situation was due to the large number of community theatres grossing less than $10,000 a year in this territory.

A series of plans were developed during the meeting, which will assist very small grossing theatres such as the ones mentioned above, with special sales policies that will enable them to go ahead with their CinemaScope installation and absorb the cost over a number of years. The policies developed can be applied to similar small theatres in all branches.

"The Tall Men," starring Clark Gable, Robert Ryan and Jane Russell, was screened during the meeting. Myers also announced the current release schedule for the next three months.

Ready for release are "The Left Hand of God," starring Humphrey Bogart, Gene Tierney and Lee J. Cobb; and "Seven Cities of Gold," starring Richard Egan and Rita Moreno.

October releases are "The Girl in the Red Velvet Swing," starring Ray Milland, Joan Collins and Farley Granger; "Lover Boy," a standard dimension release in black and white photography, starring Gerrard Philipe and Valerie Hobson; "The View from Pompey's Head," starring Richard Egan.

In November, "The Deep Blue Sea," starring Vivien Leigh and Kenneth More, and "Good Morning, Miss Dove," starring Jennifer Jones and Robert Stack.

HENRY FONDA

Burbank: Henry Fonda has been signed by Jack L. Warner, executive producer, to star in "The Wrong Man,"

ROYAL COMMAND

(Continued from Page 1)

motion picture event in Great Britain, with Her Royal Highness Queen Elizabeth II, His Royal Highness the Duke of Edinburgh and other members of the Royal family in attendance, plus a large representation of British and foreign notables.

All proceeds from The Royal Command Performance will be turned over to the Cinematograph Trade Benevolent Fund, principal charity of the British motion picture industry.

Century, Hamilton Reopening October 10

Hamilton: The work of remodelling the Famous Players' Century Theatre, Hamilton, where Mel Jolley is manager, has approached completion and the re-opening is being arranged in time for Thanksgiving Day business, it is reported. The Century was closed early in August.

ARTKINO

Toronto: Artkino has announced a series of reserved-seat presentations of Soviet productions at the Eaton Auditorium, Toronto.

Motion Picture Industry Council Schedule

Meetings

NOVEMBER 1st

National Committee Motion Picture Exhibitors Associations of Canada.

Annual Meeting — King Edward Hotel commencing at 9.30 a.m.

Yellow Room

NOVEMBER 2nd

Motion Picture Industry Council of Canada.

Annual Meeting — King Edward Hotel commencing at 9.30 a.m.

Yellow Room

NOVEMBER 3rd

Motion Picture Industry Council of Canada.

Annual Meeting (continued) King Edward Hotel, commencing at 9.30 a.m.

Hall "B"

Festivities

OCTOBER 31st

Luncheon — Motion Picture Theatres Association of Ontario King Edward Hotel 1 p.m.

NOVEMBER 1st

Canadian Picture Pioneers—Dinner 7 p.m. Royal York Hotel.

NOVEMBER 2nd

Canadian Motion Picture Distributors Association Luncheon King Edward Hotel 12.30 noon.

NOVEMBER 3rd

Coca-Cola Limited Luncheon King Edward Hotel 12.30 noon.

EXCLUSIVE CANADIAN DISTRIBUTORS FOR

Century

PROJECTION & SOUND EQUIPMENT

CENTURY is a name that is solidly established through years of theatre experience —it assures you of the finest quality projection and sound equipment. DSEL stands for service that keeps your box office always open for business.

DSEL is also headquarters for Altec Stereophonic Sound—Wide Screen Equipment— Generators and Rectifiers—All Projection Requirements —Cycloramic Screens.

DOMINION SOUND Equipments Limited

HEAD OFFICE: 4040 St. Catherine Street West, Montreal. BRANCHES AT: Halifax, Saint John, Quebec, Montreal, Ottawa, Toronto, Hamilton, London, North Bay, Winnipeg, Regina, Calgary, Edmonton, Vancouver. DS-55-23

Trans-Canada

USE THIS INFORMATION AS YOUR GUIDE ON RELEASE DATES

TORONTO

IMPERIAL
Mister Roberts (WB) C'Scope & WarnerColor with Henry Fonda.

SHEA'S
The Girl Rush (Para.) VV & Tech. with Rosalind Russell.

UNIVERSITY & EGLINTON
Love Is a Many-Splendored Thing (20th-Fox) C'Scope & Color with Wm. Holden.

LOEW'S
7th wk. Not As a Stranger (UA) with Robert Mitchum.

UPTOWN
To Hell & Back (E-U) C'Scope & Tech. with Audie Murphy.

ODEON & FAIRLAWN
3rd wk. Summertime (UA) Tech. with Katherine Hepburn.

HYLAND & CHRISTIE
I Am a Camera (Alliance) with Julie Harris.

DOWNTOWN
Crashout (Alliance).

MONTREAL

LOEW'S
2nd wk. Land of the Pharaohs (WB) C'Scope & WarnerColor with Joan Collins.

CAPITOL
2nd wk. The Cobweb (MGM) C'Scope & Color with Richard Widmark.

PALACE
The Virgin Queen (20th-Fox) C'Scope & Color with Bette Davis.

PRINCESS
I Came from Beneath the Sea (Col.) & Creature with the Atom Brain (Col.).

AVENUE
3rd wk. Above Us the Waves (JARO) with John Mills.

IMPERIAL
10th month. This Is Cinerama.

WINNIPEG

CAPITOL
Lady & The Tramp (E-U) C'Scope & Tech.

MET
It's Always Fair Weather (MGM) C'Scope & Color with Gene Kelly.

ODEON
4th wk. Not As a Stranger (UA) with Robert Mitchum.

GARRICK
To Hell and Back (E-U) C'Scope & Tech. with Audie Murphy.

CALGARY

CAPITOL
Love Is a Many-Splendored Thing (20th-Fox) C'Scope & Color with Wm. Holden.

PALACE
The Virgin Queen (20th-Fox) C'Scope & Color with Bette Davis.

GRAND
The Kenuckian (UA) C'Scope & Tech. with Burt Lancaster.

UPTOWN
Summertime (UA) Tech. with Katherine Hepburn.

STRAND
Finger Man (AA) & Case of the Red Monkey (AA).

VANCOUVER

CAPITOL
2nd wk. Mister Roberts (WB) C'Scope & WarnerColor with Henry Fonda.

ORPHEUM
Pete Kelly's Blues (WB) C'Scope and WarnerColor with Jack Webb.

VOGUE
Above Us the Waves (JARO) with John Mills.

PLAZA
Chance Meeting (JARO) with Odile Versois.

ST. JOHN

PARAMOUNT
The Girl Rush (Para.) VV & Tech. with Rosalind Russell.

CAPITOL
Ulysses (Para.) Tech. with Kirk Douglas.

STRAND
Female on the Beach (E-U) with Joan Crawford.

Birdie, mirror on the wall, who is the fairest of them all?" Sam Goldwyn's 1955 selection Goldwyn Girls are (from left standing) Jann Darlyn, June Kirby, Madelyn Darrow; seated Carrol Thomas (left) and Barbara Brent. The girls were primping before going to

Goldwyn Girls Are Beautiful Dolls

BREAKFAST was hardly the right time for an interview but for the five Goldwyn Girls, ambassadors for M-G-M's new movie, "Guys and Dolls," which will be released in November, it was calmly accepted as all part of the routine.

Their Toronto visit—a dash of Canadian seasoning to a nationwide tour of the United States which will last until the New Year—was, they said, exciting.

They arrived at first promised its problems but was now reduced to a fine art.

One tip they had discovered was to have a separate suitcase for lingerie and another for shoes and bags/rags.

On the question of diet they said that they tried to stick to protein foods, to which Barbara Brent added, with a smile, "Did you ever know that it was possible to be sick of steaks?"

Packing had at first presented its problems but was now reduced to a fine art.

One tip they had discovered was to have a separate suitcase for lingerie and another for shoes and bags/rags.

On the question of diet they said that they tried to stick to protein foods, to which Barbara Brent added, with a smile, "Did you ever know that it was possible to be sick of steaks?"

WOODBINE

Canada's Richest Juvenile Horse Race

$21,290 to Winner of Coronation Stakes

TODAY AT 2.00

Ladies Will Be Visiting Woodbine Monday Afternoon for the "Guys and Dolls" Derby We Couldn't Bring Brando, but He Was Busy in Hollywood.

Admissions $1.25 (Including Tax). Club House: $2.50 (Including Tax).

TORONTO DAILY STAR

SEPTEMBER 20, 1955—56 PAGES

10 DAYS IN JUNE

METRO EDITION

Mayor Phillips Admits That Being Mayor Has Its Compensations

MAYOR NATHAN PHILLIPS reiterated his stand that "I'm not a kissing mayor" today, but he did admit being chief magistrate had its compensations. He said this while welcoming five gorgeous Goldwyn Girls to Toronto. The girls, chosen from 2,000 contestants, arrived in the country publicizing the coming movie, "Guys and Dolls." The beauties are Jann Darlyn, L. Thomas, Barb Kent, June Kirby, Madelyn...

In conjunction with MGM's film "Guys and Dolls"

The Five "Goldwyn Girls" will be at EATON'S Tuesday, Sept. 20th

MODELLING FUR FASHIONS

In the Fur Salon, main store, fourth floor, at 12.30 p.m.

Interviewed by CBC's Elwood Glover!

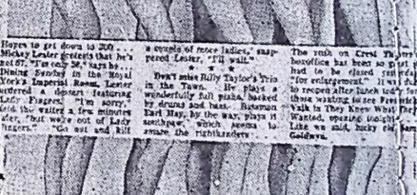
"You Can Quote Me"

by Stan Helleur

INTO each life a little sunshine occasionally falls. Goldwyn Girls, for example. Over lunch in the Club OneTwo. Five of them, straight and willowy from an MGM movie called Guys and Dolls, due in Dartown sometime in November . . . Queen Guys wore sin," said Larri Thomas (she sings Marlon Brando in one of the numbers). "Once there are five and soon there'll be one." But not for us, while really. After appearance in Montreal, NA cities, the harmful five likely will tour Europe to publicize the picturized version of Broadway's adaptations of a Runyon short about a mission gal and sport. ing types. Dispel any notions about Goldwyn Gals being beautiful but dumb. The visitors are a live lot, well cued for those they meet and bright conversationalists. As for looks, observe the "serialized" accounts. Lucky old Sam Goldwyn.

A Manhattan bar is featuring a Rocky Peach. Open there, you don't want no Moore . . . Ben Hogan looks like another current N.Y. favorite called Archie's Pyesial. One-two and your Rocky . . . Rowsan's senior journalism class was enlisted yesterday by the Toronto Men's Press Club. They were asked to show their swimming certificates . . . Yesterday's editions carried a type notice of hockey star Gus Badour's application to change his name officially from Bodnarchuk to Badour . . . Comic Cesar last night parodied during Big Storm week. Her fiance, Cliff Lumsden, didn't low an ounce . . . Musician Lew Lewis tells a true story about two elderly ladies he knows during the recent storms, on separate trips to the other and said, I'll turn off my heat.' 'Dear,' her companion replied, 'I don't want to be

Tomorrow is Dollar Day. Hopes to get down to 200 . . . Mickey Lester protests that he's not 67. "I'm only 56," says he . . . Dining Sunday in the Royal York's Imperial Room, Lester Patrick, Conn Smythe, Lady Eaton, Mrs. Frederick Gardiner, Mrs. Frederick Nicholls, Mrs. Hal Foster, Mrs. Earl Hay, by the way, plays it southpaw, which seems to amuse the nightclubbers . . .



Heard at the Ontario Jockey Club: "Don't miss Billy Taylor's trio in the main. He plays a wonderfully full piano, backed by drums and bass." . . . Bateman and Merrill, Canada's Dancing Team, are appearing nightly at the Casa Loma . . . Wanted, wearing tonight at the Silver Lake we said, lucky old Goldwyn.

SHOWPLACE

by Jack KARR

If the scenery around here looks a little brighter than it normally does at this time of year, it could be because the Goldwyn Girls are with us. Five of them. Three dark ones, two blonde ones. All draped in mink, although it isn't yet strictly cold weather. And all dedicated to the notion that a movie called "Guys and Dolls" is the most stupendous piece of celluloid to come out of Hollywood since "The Great Train Robbery." If thinking so doesn't come naturally, the fact that Sam Goldwyn is paying them all handsomely — as well as treating them to a trip around 29 cities in the U.S. and Canada—helps the process.

The Goldwyn Girls are all beauties, as befits their station in life, and they're all getting along together first rate, they report, meeting the press, making radio and television appearances, and making funny faces for the cameras. One yesterday that took on Washington Park zoo to present a horse blanket to the winner of the special "Guys and Dolls" race at Bendelmere. She gallantly forgot what city they're in at the moment, but when told they'd be visiting Toronto next, she remembered it from a visit four years ago, and since the day was warm, because all the more agreeable. Toronto, she reported, is a way of being memorable.

The five, in addition to Larri Thomas, are Barbara Brent, Jann Darlyn, Madelyn Darrow and June Kirby. Miss Thomas is the tallest, at five feet six inches, and Miss Kirby the smallest, at five feet two. Miss Darlyn is the only brunette. Miss Brent is the only one who's married. Miss Darrow is the only one who's been to Toronto before. Miss Kirby is the only one who's been to Hollywood. Miss Thomas is the only one who's been to Europe. Miss Darrow is the only one who's been to Broadway. Miss Brent is the only one who's been to Las Vegas. Miss Darlyn is the only one who's been to Paris. Miss Kirby is the only one who's been to Rome. Miss Darrow is the only one who's been to London. Miss Brent is the only one who's been to Monte Carlo. Miss Darlyn is the only one who's been to Nice. Miss Kirby is the only one who's been to Cannes. Miss Darrow is the only one who's been to Deauville. Miss Brent is the only one who's been to Biarritz. Miss Darlyn is the only one who's been to Lourdes. Miss Kirby is the only one who's been to Lisieux. Miss Darrow is the only one who's been to Chartres. Miss Brent is the only one who's been to Fontainebleau. Miss Darlyn is the only one who's been to Versailles. Miss Kirby is the only one who's been to Malmaison. Miss Darrow is the only one who's been to Rambouillet. Miss Brent is the only one who's been to Compiègne. Miss Darlyn is the only one who's been to Pierrefonds. Miss Kirby is the only one who's been to Soissons. Miss Darrow is the only one who's been to Laon. Miss Brent is the only one who's been to Reims. Miss Darlyn is the only one who's been to Châlons-sur-Marne. Miss Kirby is the only one who's been to Épernay. Miss Darrow is the only one who's been to Tours. Miss Brent is the only one who's been to Orléans. Miss Darlyn is the only one who's been to Chartres. Miss Kirby is the only one who's been to Fontainebleau. Miss Darrow is the only one who's been to Versailles. Miss Brent is the only one who's been to Malmaison. Miss Darlyn is the only one who's been to Rambouillet. Miss Kirby is the only one who's been to Compiègne. Miss Darrow is the only one who's been to Pierrefonds. Miss Brent is the only one who's been to Soissons. Miss Darlyn is the only one who's been to Laon. Miss Kirby is the only one who's been to Reims. Miss Darrow is the only one who's been to Châlons-sur-Marne. Miss Brent is the only one who's been to Épernay. Miss Darlyn is the only one who's been to Tours. Miss Kirby is the only one who's been to Orléans.

"As for me," said Larri Thomas, "I love Toronto. I've been here before, during the housewife's strike. I worry my guy. There'll be more shortages if he wouldn't want me to work."

Jann Darlyn, coming from singing around the luncheon table at the Club One Two, She was asked if she ever sacrifices a finger. Larri insisted she'd accrued over a liver — and made you sick.

"You're no idea," she said, "what it can be having it be glamorous from the day to the other. On the basket, I've learned to put on a face permanently in the morning first thing. I know there's going to be a lot of time during the day to make alterations."

Jean Simmons, gets in dance with Marlon Brando.

"Believe it or not," she said, "the fan really dance, and she does a terrific job of singing."

The current crop of Goldwyn Girls averages 22 in age, five feet-six in height, and 122 pounds in weight. They were all eighteen, they report, from a field of 2,000 applicants, with Goldwyn himself giving his blessing to the finalists as "the sleekest personifications of American beauty."

The leading man, Jean Stark, is years to the time Goldwyn was producing "Whoopee," the Eddie Cantor movie of 1929. The Goldwyn Girls of that picture, they reported, were all middle-aged.

Packing had at first presented its problems but was now reduced to a fine art.

One tip they had discovered was to have a separate suitcase for lingerie and another for shoes and bags/rags.

On the question of diet they said that they tried to stick to protein foods, to which Barbara Brent added, with a smile, "Did you ever know that it was possible to be sick of steaks?"

CASTING ABOUT

with Barris

Kee, if I can get out of my voice—and I can't reason why I shouldn't—I'll be back in a little while—I'll try to get a little sleep. I'm from New Orleans, California, and was wearing some other kind of hat the first time I ever met Mrs. Wein. "They're so sweet," she told me.

Madeline is native of Hungary (Everyone is so surprised when I say that. She said) and thinks that she has never seen real snow. There was a note of disappointment in her voice as she reported this, but I take it she expected to see snow in Toronto on this, her first trip.

Larri, the Goldwyn Girl from Philadelphia, said has numerous TV shows, with people as Victor Borge, Jack Carson, and Dinah Shore, Jack Carson, and Ed Sullivan and LTwells, and has appeared in Martin and Lewis picture, Artists and Models. According to an MGM spokesman, the crowd-pleasing Martin and Lewis will be teamed with the girls. Larri tries to keep track of beauty sleep and is a social nightowl. It seem's she's

Barbara Brent, of New York, used to be a dancer on the Jackie Gleason Show before she became a Goldwyn Girl. In an age category for all sorts of endorsements for all sorts of commodities, Miss Brent is reluctant as to tall drink: Her freshkind as tall drink: Her number one beauty aid, it turns out, is soap and water.

Number Five, June Kirby, has been both actress and model, so both heart and waist. According to the MGM biography on her, she expends the energy she manages to have a highly developed sense of humour. "If you're not intelligent, you're not funny," she is quoted further. "That's why I'm not married."

I met one more glamour girl

SIXTH RACE—Purse $2,200. The Guys and Dolls, Allowances, 3-year-olds, one and one-sixteenth miles.

HARDSIDE	Gomez	107	
SPINSTER'S LUCK	Matale	116	Martin shaker
SWIFT FLORIDA	Walker	116	Tale of Fire
SIR RUPERT	Stevenson	116	Tip-top form
	Hasty Drive (Wilshat 113, Pivotal (Foxie) 110, Shooting W...		Pure Baker

SEVENTH RACE—Purse $2,200. Claiming, 3-year-olds, one mile and seventy yards.

	Gomez	107	
	Matale	116	
	Walker	116	
	Stevenson	116	
	Hasty Drive (Wilshat 113, Pivotal (Foxie) 110, Shooting W...		

EIGHTH RACE—Purse $2,200. Claiming, 3-year-olds, one mile and seventy yards.

	Gomez	107	
	Matale	116	
	Walker	116	
	Stevenson	116	
	Hasty Drive (Wilshat 113, Pivotal (Foxie) 110, Shooting W...		

Handicaps

SIXTH RACE

THE GUYS AND DOLLS

ASK FOR HORSE BY THIS NUMBER

HASTY DRIVE

Goldwyn Girls, 1955 Edition

In town to promote Sam Goldwyn's movie version of Guys and Dolls were these five Goldwyn Girls. June Kirby, Jann Darlyn, Larri Thomas, Madelyn Darrow and Barbara Brent.

BEAUTIFUL GOLDWYN GIRLS BRING GLAMOUR TO TOWN IN ADVANCE OF GREAT STAGE MUSICAL, "GUYS AND DOLLS"

Goldwyn Lovelies Surround Owner Bill Beasley, Jockey D. Stevenson After Sir Rupert Won Guys and Dolls Race. Starlets presenting blanket are, from left: June Kirby, Jann Darlyn, Larri Thomas, Barbara Brent, Madel...

THE GLAMOROUS GOLDEN GIRLS will be in town Monday to publicize M-G-M's $3,500,000 film production of "Guys and Dolls." Four of the girls, seen here are Barbara Brent, Madelyn Darrow, Jann Darlyn and June Kirby. They are in the movie which stars Marlon Brando, Jean Simmons and Frank Sinatra.

EATON'S put

In conjunction with MGM'S film "Guys and Dolls"

The Five "GOLDWYN GIRLS" will be at EATON'S Tuesday, Sept. 20

MODELLING FUR FASHIONS

In the Fur Salon, Main Store, Fourth Floor at 12.30 p.m.

Interviewed by CBC'S Elwood Glover!

BASEBALL Albright, Shipp Reject

League

Joining New